

# Know IT All

*for parents*



Helping to keep your  
children safe online

# This presentation

Why is internet safety important?



Why is the internet so great?



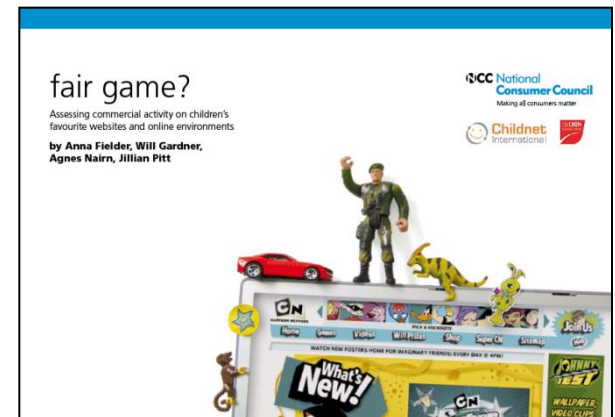
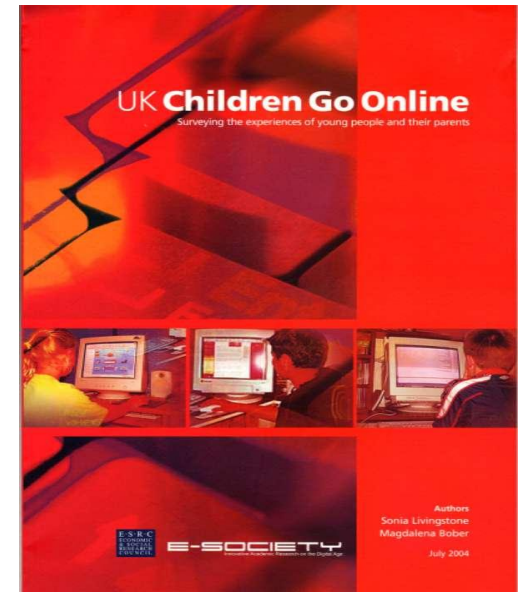
What are the risks?



What about mobiles?



Know IT All - what can parents do?



# Supervision

## IN SCHOOL

Supervised, filtered  
& monitored



## OUT OF SCHOOL

Often no  
supervision, filtering  
or monitoring



## Know IT All

- 30% of students report having received no lessons at all on using the internet.
- 79% of young people use the internet privately without their parent's supervision

# World Wide Web

Discover



The biggest library in the world

Connect



Brings people together

Create



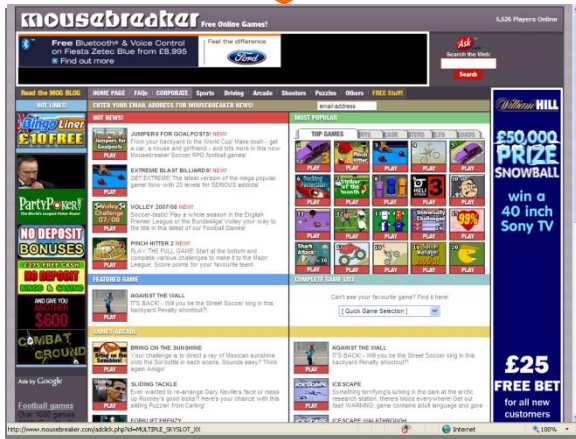
Anyone can become a publisher

# Potential risks

Commerce

Content

Contact



- 73% of online adverts are not clearly labelled making it difficult for children and adults to recognise them
- 57% of 9-19 yr olds have come into contact with online pornography accidentally.
- 4 in 10 pupils aged 9-19 trust most of the information on the internet.
- 1/3 of young people have received unwanted sexual or nasty comments online. Only 7% of parents think their child has received such comments.

# What is Cyberbullying?

**Threats**

**Manipulation**

**Hacking**

**Exclusion**

**Prejudice**



**Stalking**

**Public postings**

# Advice for parents

- Be careful about denying access to the technology
- Understand the tools
- Discuss cyberbullying with your children
  - always respect others
  - treat your passwords with care
  - block/delete contacts & save conversations
  - don't reply/retaliate
  - save evidence
  - make sure you tell
- Report the cyberbullying
  - school
  - service provider
  - police



# Mobile phone advice

- ☺ **Know** how your child's phone works (e.g. Bluetooth, Internet access)
- ☺ **Agree** the type of content that you would be happy for them to download, knowingly receive or send on to others
- ☺ **Save** any abusive messages/inappropriate images for evidence purposes
- ☺ **Decide together** what are acceptable bills
- ☺ **Encourage** balanced use - switching off at mealtimes, bedtime.



# What you can do...

## Content



- ☺ **Talk to your children** about what to do if they do come across something unpleasant and **teach them to be critical**
- ☺ Use child-friendly **search engines** or set a search filter
- ☺ Encourage them to use **browser tools** - Bookmarks & History
- ☺ Install **filtering** but don't rely on it
- ☺ Find **appropriate sites** to visit and try not to overreact - lots of inappropriate content viewed accidentally

# What you can do...

Contact



- ☺ **Get involved** with your children online and encourage balanced use - set time limits
- ☺ Make sure they know **who to talk to** if they feel uncomfortable
- ☺ Talk about the consequences of giving out **personal info** or making **information public**
- ☺ Keep the **computer in a family room**
- ☺ **Agree rules** as a family - meeting up



# SMART rules



**SAFE** - Keep safe by being careful not to give out personal information - including full name and email address - to people who you don't trust online.



**MEETING** - Meeting up with someone you have only been in touch with online can be dangerous. Only do so with your parent's/carer's permission and even then only when they can be present.



**ACCEPTING** - Accepting e-mails, IM messages or opening files from people you don't know can be dangerous - they may contain viruses or nasty messages!



**RELIABLE** - Someone online may be lying about who they are, and information you find on the internet may not be true. Check information and advice on other websites, in books or ask someone who may know.



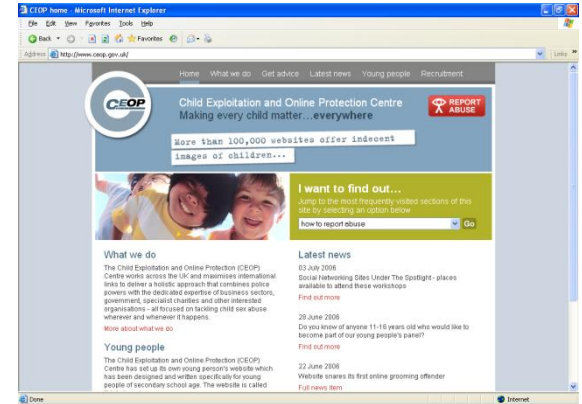
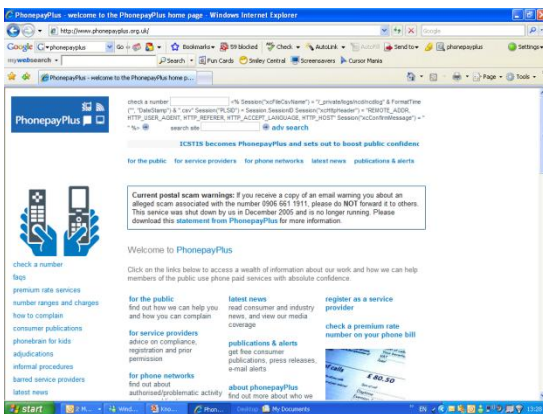
**TELL** - Tell your parent/carer or teacher if someone or something makes you feel uncomfortable or worried, or you or someone you know is being cyberbullied.

# Know where to report

Commerce

Content

Contact



[www.phonepayplus.org.uk](http://www.phonepayplus.org.uk)

+ your operator

+ your Internet Service Provider

[www.iwf.org.uk](http://www.iwf.org.uk)

[www.ceop.gov.uk](http://www.ceop.gov.uk)

[www.thinkuknow.co.uk](http://www.thinkuknow.co.uk)

# More resources...



[www.childnet.com](http://www.childnet.com)  
[www.kidsmart.org.uk](http://www.kidsmart.org.uk)  
[www.digizen.org](http://www.digizen.org)

