

Why choose to study GCSE Business Studies?

The concepts that are studied in GCSE Business are relevant to everyone. Whatever path a student takes after their GCSEs they will need to draw on many of the skills and concepts in this syllabus. Whether it is managing your own finances or preparing for a job interview, this subject will give you an insight into how the world works. It is a fascinating subject that changes constantly with key aspects clearly visible in the real world. The subject is taught in an interactive way with students experiencing what it is like to run a business, manage people and make tough decisions. You will also get the opportunity to go and see how multi-million pound businesses operate as part of the course and hear from a range of business experts and speakers.

What will I learn?

Across three discrete units students will learn how to set up a business, how a business is managed and how to investigate a business. All aspects of a business are covered, from marketing to people management and from finance to operations. Alongside the core theory of business students will learn valuable practical skills such as calculating personal finances and presenting ideas to an audience.

How is GCSE Business Studies assessed?

Unit 1 – Setting up a Business: Written Paper – (40%)

Unit 2 – Growing as a Business: Written Paper – (35%)

Unit 3 – Investigating a Business: Controlled Assessment – (25%)

Where will GCSE Business Studies lead?

Course progression	Career opportunities
A-Level in Business Studies	Prepares students for business environments.
Business Studies based degree	Gives students tools for starting their own business and becoming entrepreneurs

What do students say about GCSE Business Studies?

"It's totally different to all my other subjects."

"I really enjoy the practical aspects like Dragons Den, board meetings and advertising campaigns."

"I can relate what we do in class to what is happening in the UK economy."

"It has helped me understand how my family business runs."